

# HG

# client case study



"Maria has been a godsend. She not only has single handedly increased my online sales revenue, but taught me how to strategically think how I prioritize marketing. Maria spearheaded a rebrand for my business that I'm obsessed with, runs our email marketing and community partnerships / events. Working with her has taken my business to the next level!"

- kelly vigliotti, owner

## CLIENT CHALLENGES

- low e-commerce revenue
- stale branding
- not leveraging email to grow list or increase sales

## KEY RESULTS

**29%** increase in e-commerce sales

**4X** YOY increase in revenue via email marketing campaigns

HAZEL GREY BOUTIQUE

