



client case study



"Maria has been a huge asset for our small business! In just a few months, she was able to implement email campaigns that doubled our membership rates - exactly what we had set out to do. She is always clear about what she needs from us and when, which is invaluable for our busy schedules. She's been wonderful to work with and we highly recommend her to any other businesses that need a marketing push."

- lindsey pogson & casey williams, owners

CLIENT CHALLENGES

stagnant membership - difficulty converting one-time floaters to members

educating people on the importance of floating and unable to increase monthly single floats

KEY RESULTS

44%

membership increase due to implementation of email drip campaign

8X

more single float reservations

